"I KNOW FIRST-HAND JUST HOW DRASTICALLY HAVING ARTISTIC OPPORTUNITIES IN REGIONAL COMMUNITIES CAN BENEFIT THE ENTIRE TOWN AND POPULATION, ESPECIALLY THE YOUTH POPULATION... THIS IS SOMETHING THAT I HOLD CLOSE TO MY HEART."

Grace Crogan - Student, Regional Arts Advocate and Supporter of the VOTE 1 REGIONAL ARTS Campaign

The National Voice for the arts in regional Australia

Through our work, arts in regional Australia is recognised as essential.

The time is right for the arts and creative industries to take a lead role in regional development.

Arts and culture are a crucial element in the make-up of future liveable regions and are central to thriving and healthy communities and sustainable growth across regional, rural and remote Australia.



Cross Industries - Cross Portfolio

Regional Policy

- Digital connectivity
- Education and Skills
- Health services
- Rewarding hard work and creating jobs
- Regional Deals
- Decentralisation
- Agriculture
- Resources
- Tourism
- Building infrastructure
- Backing regional businesses to access all markets
- Lower energy costs
- Water and the Environment









The Cultural and Creative Economy

A New Approach's Working Paper 1: Edited Extract from Australia's cultural and creative economy: A 21st century guide:

"Contributing \$111.7 billion to the Australian economy 6.4% of GDP) in 2016–17, and employing more than 800,000 people (8.1% of the total workforce). 12 domains

Summary in Australian Institute Background Brief: **Economic Importance of the Arts and Entertainment Sector** by Bill Browne posted on their website on 25 June 2020 Created a subset 'arts and entertainment':

- The arts and entertainment sector contributes \$14.7 billion per year in value added (GDP).
- Arts and entertainment employ 193,600 Australians. (1.8% of total workforce).
- For every million dollars in turnover, arts and entertainment produce 9 jobs while the construction industry only produces around 1 job.

Before Covid-19

Creative industries jobs were increasing at twice the rate of the rest of the Australian economy and the live arts attendance was thriving.

The Australia Council for the Arts, 'Creating Our Future' report published in August 2020 results of the National Arts Participation Survey which asked how Australians are engaging with arts and creativity in our daily lives.

Among the key takeaways the survey;

- Australians increasingly recognise the positive impacts of the arts.
- Nearly every Australian -98% engage with the arts in some way.
- More Australians are creatively participation in the arts.

The Pivot

Connections are not just between employer and employee, but also between individuals, audiences, and other institutions.

There is a broad cultural ecology.

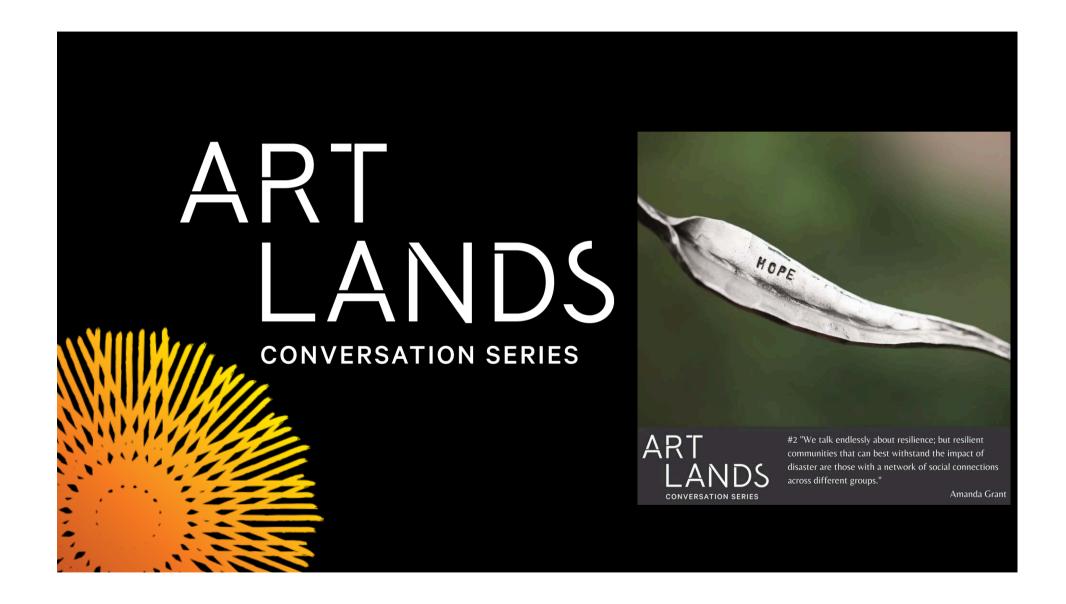
In a regional context the arts and cultural ecology tends to be embedded throughout the community, business and education sectors.

National Picture / different restrictions in State and Territories

- 1. Capacity
- 2. Movement of People / Artists / Audiences / Shows
- 3. Communication & Access

Digital Connectivity and Digital Scaffolding
The Positives & The Challenges





Regional Arts Fund RAF

In March 2020 when the restrictions started there were over 150 live projects across the country. Flexible variations to projects and programs.

Advocated:

Investment in regionally-led programs that provide timely support and recovery to affected regions, industries and communities.

Place Based Funding program - Arts and culture can be leading in cross-sector partnerships, particularly tourism, trade and health and also leading in recovery and renewal.

Regional Arts Fund RAF

Objectives:



Encourage & support sustained economic, social and cultural development in regional communities

Develop partnerships and networks which leverage support for projects and encourage ongoing collaborations

Develop audiences and broaden community engagement with the arts

Increase employment, professional development opportunities and profile of regional and remote artists

Regional Arts Fund RAF

2018-19 the RAF provided 1,946 employment opportunities for artists and arts workers. Estimated numbers of people involved in RAF projects were:

1,610,758 audience 25,124 participants 1,946 employment opportunities

RAF produces significant Leveraged Income 2018-19 year the total applicant contribution was greater than the funding provided.

Total funding awarded was \$2,681,493.32

Applicant cash contributions total \$1,515,216.54

Applicant in-kind contributions total \$2,406,489.22

Total applicant contributions \$3,921,705.76 (\$1.3million more than the funding provided)

Further in-kind contributions total \$1,989,017.73

Further leveraged cash (not including applicant contribution) \$3,430,375.62

Estimated total leveraged income was \$9,341,099.11

For a Government spend of \$2.681 million, a further \$9.341 million was leveraged.

REGIONAL ARTS FUND BOOST

is a national program that will provide strategic financial support to strengthen the creative ecosystems of regional Australia. The fund is managed by Regional Arts Australia and delivered through Regional Program Adminsitrators in each state and territory and is open to both individuals and organisations.



RELIEF | RECOVERY | RENEWAL

REGIONAL ARTS FUND

RELIEF

are designed to assist regional artists, arts organisations and communities to meet their immediate needs. This could include asset replacement or purchase, support for arts practice (including self-directed residency/research and development), small projects and professional development opportunities.





RELIEF | RECOVERY | RENEWAL

REGIONAL ARTS FUND RECOVERY

are designed to meet the medium-term recovery needs of artists, organisations and communities. Projects in this program should focus on activities that assist in recovery from the impacts of COVID-19. Activities could include creative projects, training programs, operational recovery plans, asset purchase or replacement (up to \$5000) and the development of risk plans and emergency operating procedures and responses.





RELIEF | RECOVERY | RENEWAL REGIONAL ARTS FUND REMAINS FU

will provide up to three years of funding to support projects that have strong partnerships and demonstrated long term outcomes, with sustainable future-positioning focus. Collaborations across State and Territory borders will be encouraged. The projects can be process-driven and provide an opportunity to think beyond 'snap back' and to consider renewed arts practice and learning processes. First Nations-led renewal and wages for workers will be encouraged.





RECOVERY BOOST

Building the fabric of creative ecology.

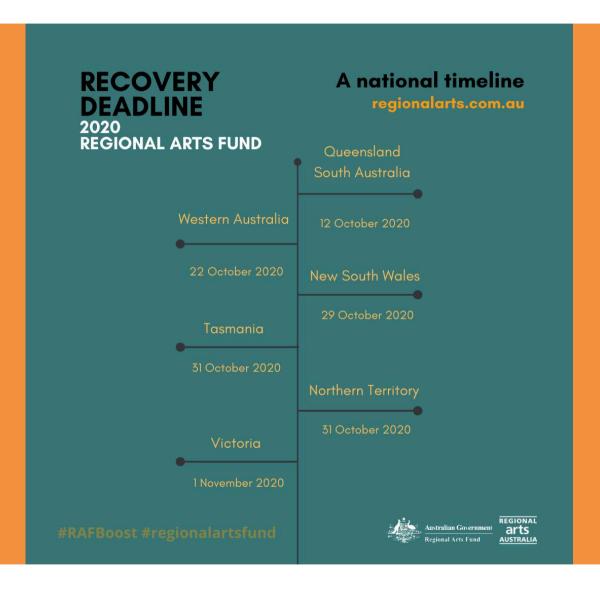
Recovery:

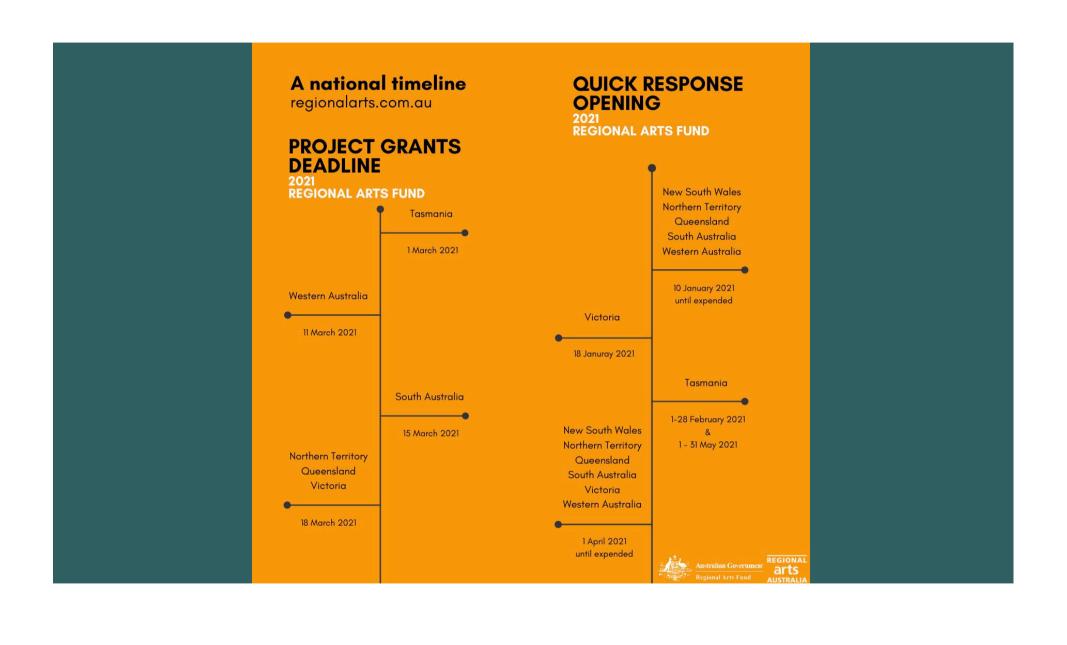
- Community confidence (evidenced by connectivity)
- Creative confidence (evidenced by arts practice)
- Business confidence (evidenced by partnerships)

Renewal:

Place Building – community and social cohesion:

- Lasting Impact
- Local Supply
- Job Incentives





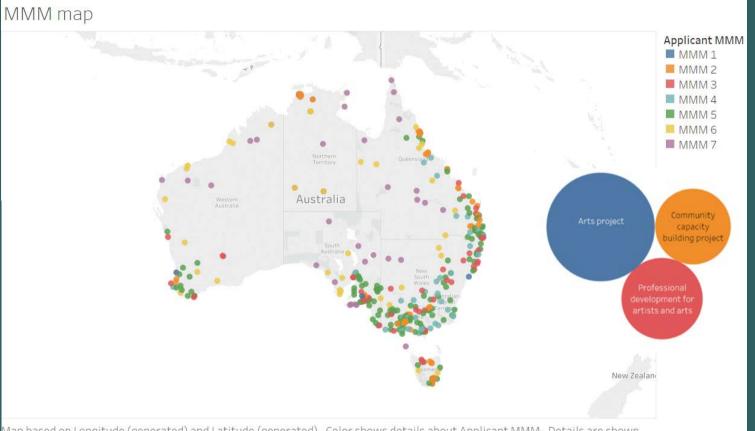
Our Research



- To tell a national Narrative
- To provide Measurement

to:

- To communicate Need
- To identify Demand



Map based on Longitude (generated) and Latitude (generated). Color shows details about Applicant MMM. Details are shown for Applicant location postcode.

WHAT'S NEXT

- Long-term development of artistic practice and careers in regional Australia.
- A framework that champions best practice, builds connection, generates exchange and strengthens a national network of regional artists and communities.
- Joining the dots Connecting Providing a Voice

Regional will lead the way Place Making / Place Branding

Cultural Tourism initiatives include:

- Festivals and events
- Visual arts galleries, artists open studios, public art, art trails
- Heritage with a focus on museums
- First Nations On Country, cultural experiences both traditional and contemporary
- Performance based events music gigs, concerts, theatre etc

These interconnect with:

Natural Environment
Cultural Landscapes
Local produce – food and beverage
Hospitality

