

REGIONS RISING

NATIONAL EVENTS SERIES FOR REGIONAL AUSTRALIA



NATIONAL SERIES
PLATINUM PARTNERS





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WELCOME

Liz Ritchie

Co-CEO, Regional Australia Institute

Jeanneen McLennan

Larrakia Nation



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RAI RESEARCH ADDRESS

Regions in Transition

Liz Ritchie

Co-CEO, Regional Australia Institute





- 1. Who is the RAI?
- 2. Understanding Regional Jobs
- 3. Regional Economic Transitions
- 4. Population Growth Report

THE REGIONAL AUSTRALIA INSTITUTE





Independence, profile and influence



Unique analysis and data on all Australian regions



Thought leadership



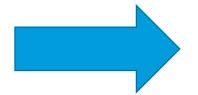
Local, national and international networks





Moving from Research only to Activation and Advocacy.



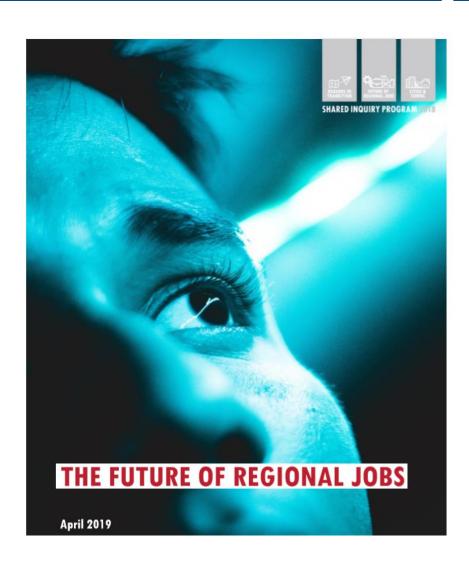




Activation

The Future of Jobs in the Regions



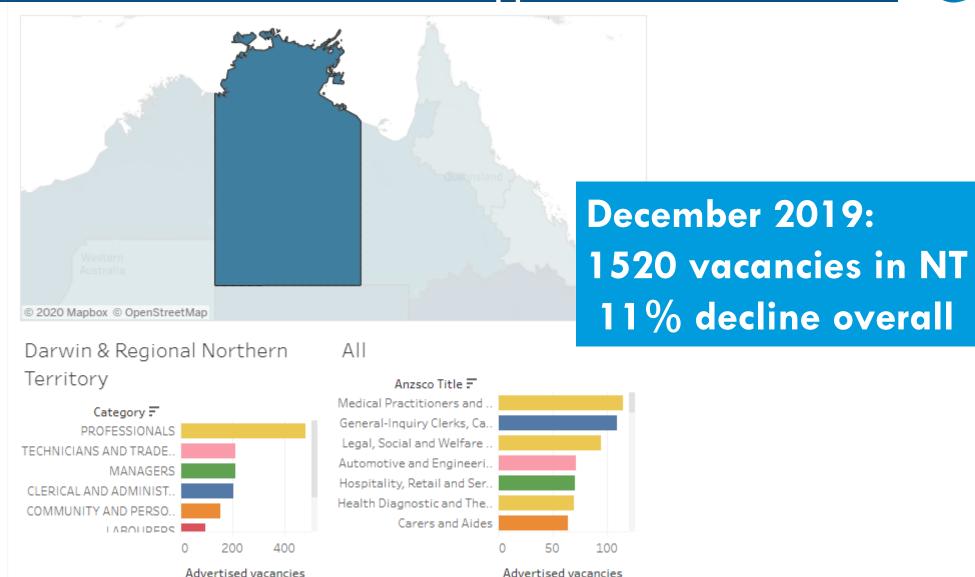


National job vacancy

- December 2019 –41,000
- Range of jobs from high skill to low skill

REGIONAL JOBS in NT — Professional Opportunities





THE FUTURE OF WORK IN REGIONS



What will be in demand?

HIGH DEMAND JOBS IN 2030

The future job market places high demand on jobs with a mixture of high tech, touch, and care activities.



High tech jobs

Know-how and specialists, from designing the next drone to teaching, e.g. electrical engineer, primary school teacher.



High touch jobs

Do and deliver, from house renovations to creatively pursing a passion, e.g. plumbers, personal assistant, photographer.



High care jobs

Personal and emotionally engaged, from looking after young people to taking care of the household, e.g. childcare worker, fitness instructor.

Healthcare and social assistance industry





employs 14.4% of regional Australians



accounts for 12.5% high income jobs (\$104K+) in regions



expected biggest increase in jobs of any industry across Australia over the next 5 years

Proportion of jobs in healthcare & social assistance by regional type



METRO

13.1%









Regional Transitions



Are Place Based Transition Packages (PBTP) effective?



Why do we care?



Governments should avoid providing ad hoc financial assistance to regions because it is rarely effective. It does little to facilitate transition and long-term development. Governments should also better coordinate and evaluate their activities that affect Australia's regions. (Executive Summary)

Productivity Commission Transitioning Regional Economies

PBTPs — Case Study BURNIE TASMANIA



- Caterpillar Transition Taskforce PBTP implemented in 2015 by Tasmanian Government.
- Direct loss of 280 jobs.
- Advanced Manufacturing Transition Fund (\$1.56million).
- 7 out of 10 projects (grantees) still operating five years later.

CASE STUDY SUMMARY BURNIE TRANSFER INCOME.

ACEGROUND

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- Instancing durit, matters and long-term strategies to appear todarity transfer tits new areas and retain and strangfers the acting transferring expectly in the region;
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UNDERSTANDING THE IMPACT

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Vacine Spines. The Terrorien Conservant has also related the PSTN products on the late contents of the defence party.

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PBTPs — Case Study Whyalla South Australia



- 2016 Arrium Steelworks went into voluntary administration.
- 2600 workers faced loosing their jobs.
- State Government offered \$50 million support package for capital works.
- Commonwealth implemented \$20 million Regional Jobs Investment Package.
- Steelworks purchased by GFG Alliance in 2017.

CASE STUDY SUMMARY WHYALLA

RESPONSE TO ARRIUM STEEDWORKS WHITETARY ADMINISTRATION

BACKGROUND

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UNDERSTANDING THE IMPACT

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Pangla interviewed as part of this project described CPO Allience as being in Whyelle "for the long hou" and that the sole demonstrated a "pension return on investment".

Other sins of the posturge installed uning direct and indirect jobs dependent on the steelments. Several mechanisms industry those



POLICY TOOLS USED

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Support to prespective angleyer 250 million in Secretal support for aspiral improvements to the larger of the stanforch



Compatitive localment grants manhanton flagional John and Investment Pedago to promote job creation and accrease alternification.



Regulatory Sociality

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resolutory perhants with respect to



broadment in until and analyting assessedly infrastructure behaling appraise of local bearing, expension of health services, anotherous to sporting clots and the providers of social programs.



Supporting the supply shale.

Financial assistance to centre respective and Arrive to continue operation and materials amplityment.



Training support

Some work-resuly training programs and
support for displaced appreciaeships
were available.



Advances for localisms billution totaled State Communicationary for the attablement of anaperum port faility of Whyells, extracting the Communication in Implement anti-skeeping lane.

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Regional Population Growth — Are We Ready?









KNOWLEDGE POLICY PRACTICE

 Nation building conversation about the kind of Australia we want to have.....

 Do we want a megacity future or do we want to supercharge the regions?

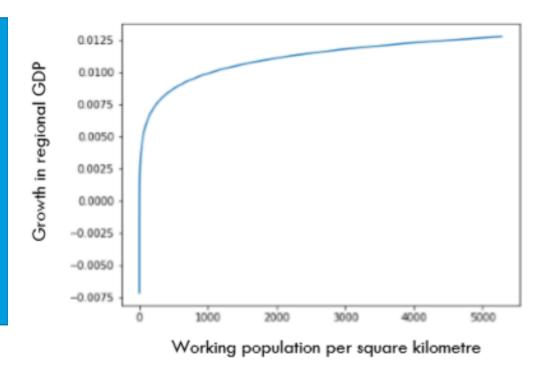
We explore the potential here.....

Other important drivers for change include



Economic similarities between outer suburb and regional centres

- ☐ Comparable income levels
- Employment rates identical
- ☐ Productivity gross value added per worker



AGGLOMERATION SHIFT

☐ Biggest economic gains from increasing workforce density in less dense placeslike our regional cities

Recommendations



- 1. A new national awareness campaign to promote the opportunities of living in regional Australia
- The development of regional settlement strategies for each major city and surrounding regions that;
- 3. The elevation of migration strategies for regional Australia



LET'S CONNECT



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RAI MIGRATION WORK

The role of migration in NT

Shyla Vohra

Migration Director, Regional Australia Institute

STEPS TO SETTLEMENT SUCCESS IN REGIONAL AUSTRALIA

Regional Australia Institute

Regions Rising, Darwin, 18 February 2020











MIGRATION



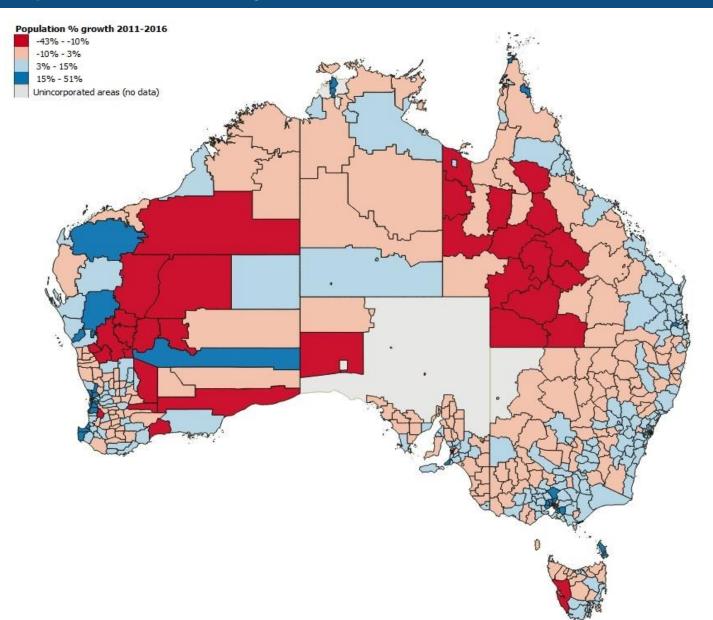
RAI considers that:

• Increased migration to regional Australia is critical for the viability of many of regional Australia's towns, businesses and major industries.

 Regions should see their engagement with migration as a necessary part of their economic strategy.

POPULATION GROWTH AND DECLINE





LOOKING AT POPULATION



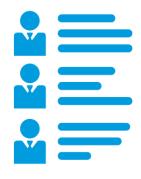
- International migration is 50% of Australia's population growth
- International migration enabled 151 regional LGAs to stabilise or grow their population (2011-16)
- Regional Australia's population growth is lower as it attracts a small share of international migrants (about 15% of all international migrants)
- Many small towns in rural and remote areas are struggling to attract the people they need to support their local economy and sustain their communities

CONTRIBUTION OF MIGRANTS





Help to fill workforce shortages



Create new jobs



Important source of population growth



Revitalise the local community

INCREASING REGIONAL MIGRATION



- New/revised Population Plan, DAMAs and regional visas
- BUT little movement away from regional hubs



Importance of

community led initiatives

- A number of recent examples of regional communities taking a proactive and coordinated approach to attracting groups of new migrants.
- No "one-size fits all", careful planning in each required to ensure sustainability.





NHILL, VIC | Population 2184

Luv-a-Duck poultry farm needed to fill jobs that couldn't be sourced locally. It now employs more than 50 Karen. A report commission by AMES, and undertaken by Deloitte Access Economics, found the economic impact of this increased labour supply, in terms of Gross Regional Product, was estimated to be \$41.5 million.

Video Clips: More migrants for small towns



https://www.youtube.com/watch?time_continue=2&v=GdYr0-fDD64&feature=emb_logo





STEPS TO SETTLEMENT SUCCESS

A TOOLKIT FOR RURAL AND REGIONAL COMMUNITIES







THE 7 BUILDING BLOCKS OF SETTLEMENT SUCCESS





1. INITIATING A SETTLEMENT STRATEGY



2. ORGANISING AND CONSULTING LOCAL COMMUNITY



3. WELCOMING AND HOSTING NEW MIGRANTS



4. SECURING EMPLOYMENT FOR NEW MIGRANTS



5. SECURING HOUSING FOR NEW MIGRANTS



6. FOSTERING COMMUNITY COHESION



7. CONSIDERING CULTURE, CUSTOMS AND ENVIRONMENT

KEY COMMON FACTORS FOR SUCCESS



To be SUCCESSFUL AND SUSTAINABLE, regional migration:

- Is well-planned and part of a broader, long-term, local/regional development strategic plan
- Considers motivations, goals and benefits, both for the community and the migrant
- Involves the local community and has a steering committee of key stakeholders
- Considers each of the seven building blocks, including housing, employment, welcome
- Is place-based

CHALLENGES TO SUCCESSFUL REGIONAL MIGRATION



What are the challenges?

- Lack of infrastructure housing and transport
- Education pathways
- Lack of support/settlement services for non-humanitarian migrants
- Lack of cohesive national strategy
- Others?

RECOMMENDATIONS



- Increased/genuine investment in regional Australia (infrastructure and services)
- Monitoring of new regional visas and success of DAMAs
- Support for secondary migration
- Support for developing place-based migration strategies

See RAI's submission to the Joint Standing Committee on Migration

LET'S CONTINUE THE CONVERSATION







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AUDIENCE Q&A



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KEYNOTE ADDRESS

The Hon Michael Gunner

Chief Minister



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SUPPORTING TRANSITIONING ECONOMIES

Chair: Paul Mertin – Stage Manager SA/NT, Bendigo and Adelaide Bank

Tim Hallam

Executive Director Origination, NAIF

Sandra Henderson

Director NT, DFAT

Emma Nesbitt

GM & Expert in Residence, Darwin Innovation Hub



NAIF in the NT Regions Rising NT Conference

Tim Hallam Executive Director Origination

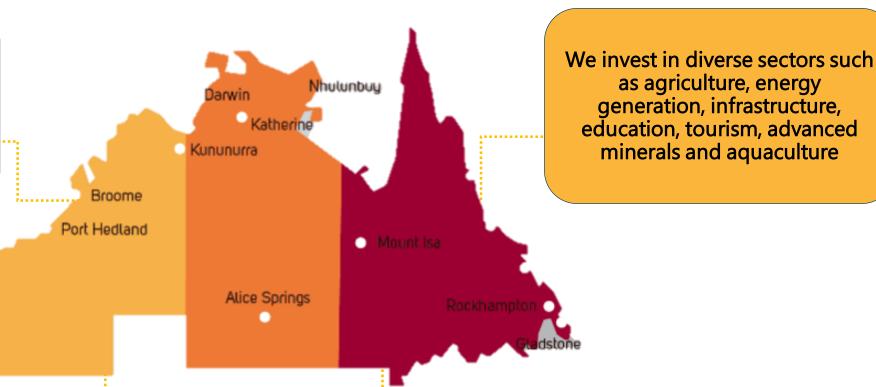
20 February 2020

www.naif.gov.au



NAIF has a unique role to help unlock Northern Australia's economic potential

We support projects and build partnerships to grow the region



We operate with commercial rigour to provide innovative forms of finance, with a focus on public benefit in the north and ensuring Indigenous people can make the most of new economic opportunities

Exmouth

Carnarvon

In investing \$5 billion on behalf of the Australian Government, working with State and Territory Governments, we work to deliver a positive return for taxpayers across our portfolio wherever possible



Five key facts



NAIF is a loan facility

- Primary financing mechanism is fixed rate, AUD loans.
- Ability to consider alternate financing mechanisms.

5

Independent Board and five mandatory criteria

- Board makes Investment Decisions.
- There are five mandatory eligibility criteria.



Commonwealth funding but State / Territory lender on record

- Funds flow from Commonwealth through jurisdiction to Project.
- Commonwealth and State government non-veto required.

%

Loan size based on 'gap' and appropriate gearing level

- Can lend up to 100% of debt.
- Projects still require equity and appropriate risk sharing.



Required to minimise concessions

- Minimum necessary for project to proceed.
- Size of concessions depend on public benefit of project.



NAIF's Investment Mandate facilitates the establishment of enhancement of business activity in the north

\$ Loan

Loans for infrastructure construction

NAIF loans (including conditional approvals) (\$1.98bn as at 14 February 2020).

Focus on public benefit

Projects must be of public benefit (being broad based and demonstrating benefits to the broader economy and community, beyond those able to be captured by the proponent).



Focus on Indigenous outcomes

Each proponent provides a **tailored Indigenous participation**, **procurement and employment strategy** with sustainable and achievable actions.

%

Niche role

Niche role in capital equation as **concessional lender**, addressing unique risks to investment in the north.



Development

• Development fund attributes given can finance extremely broad asset class range.



Five mandatory eligibility criteria

The project must:

- Involve the construction or enhancement of infrastructure
- Be of public benefit
- Be located in, or have significant benefit for, northern Australia
- Be able to repay or refinance NAIF's debt
- Have an Indigenous Engagement Strategy





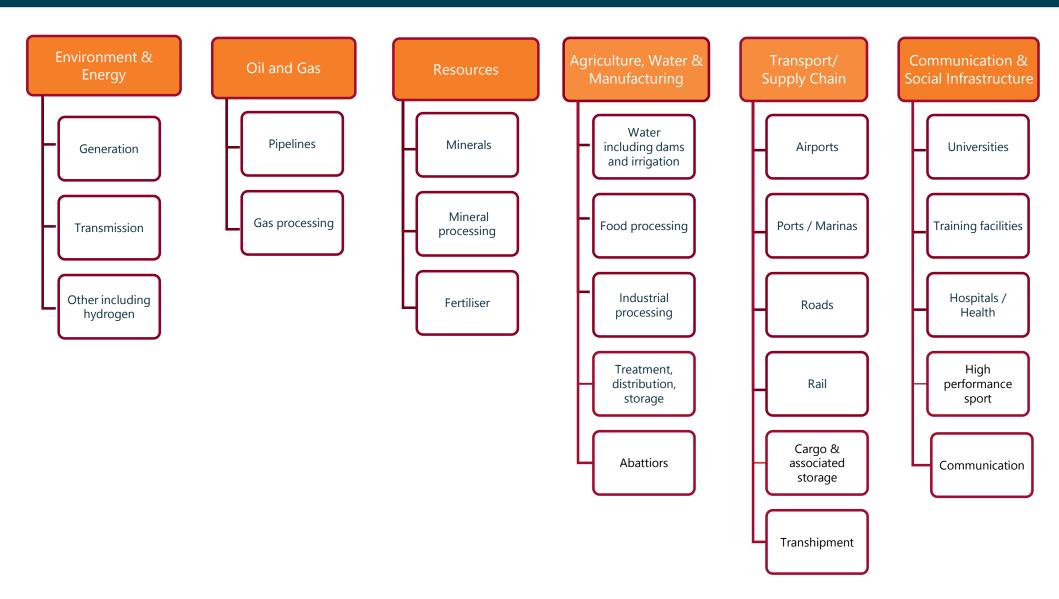








Types of projects NAIF can fund across a broad range of sectors





Delivering infrastructure, jobs and public benefit to the north

\$1.98bn current commitments comprising
16 Investment Decisions and 2 Conditional Approvals

\$1.98bnApproved

\$3.9bn

Total project value of approved NAIF Loans

5,213*

Jobs

3,852 construction 1,361 operations

\$4.7bn*

Public benefit to be generated Effective actions for genuine Indigenous engagement



\$700m

Energy



\$200m

Airport upgrades



\$292m

Education



\$32m

Agriculture & Manufacturing



\$48m

Tourism & Sport



\$390m

Resources



\$317m

Ports



\$795m in commitments in the Northern Territory at 14 February 2020

	•			
NAME	ASSET	NAIF LOAN AMOUNT (up to)	PROJECT CAPITAL VALUE	ECONOMIC IMPACT AND PUBLIC BENEFIT (INCLUDING INDIGENOUS ENGAGEMENT STRATEGY (IES)) ESTIMATED TO INCLUDE
Northern Territory Government – Darwin Shiplift Project	Expansion of Darwin Harbour, including the construction of a new Shiplift, and associated marine infrastructure to facilitate the development of various support industries	\$300m	\$400m	 NAIF's investment is forecast to deliver economic diversification, job creation, new roles for highly skilled workers and new opportunities for NT businesses. A total of 100 construction jobs are forecast to be created through the project with more forecast to follow during operations. IES commitments including ongoing engagement with Larrakia covering specific economic opportunities arising from the Project during construction and operational phases and cultural heritage, a commitment to the Northern Territory Government's Aboriginal employment target of 16% within the Project team and procurement opportunities aligned with the Northern Territory Government's Territory Benefit Plan.
Northern Territory Airports	 Airports (freight, transport, energy and solar) the construction of a freight and cold storage and an export hub at Darwin International Airport; solar energy farms at Darwin, Tennant Creek and Alice Springs along with an off-site multi-user battery; and upgrades to Alice Springs Airport including the resurfacing of the airport's runway, taxiways and apron and installation of new runway lighting 	\$150m	\$300m	 Up to \$127m over 20 years including enabling growth in tourist numbers as well as to be able to export more NT fresh agriculture and aquaculture. Forecast of 980 construction jobs and 142 operational jobs. Predicted further support for 500 indirect jobs through supply chain opportunities. IES target of 10%. Procurement Plan and broader partnership opportunities including with Larrakia Development Corporation.
Voyages Indigenous Tourism Australia	Airport runway, taxiway and apron upgrade, runway lighting and provision of contractor accommodation	\$27.5m	\$27.5m	 Great than \$370m over 20 years including increased employment and increased tourism generating economic growth. 320 jobs supported by the airports continued operations. IES to continue to support proponent's purpose of increasing Indigenous employment in tourism. 3-5% target of goods and materials sourced from companies that are 50% or more Indigenous owned. 10% target for construction employment.
Humpty Doo Barramundi Farm	Aquaculture – farming operations, fish nursery and feeding systems	\$7.18m (with potential up to \$30m over three stages)	\$14.4m	 Help grow the NT aquaculture industry through supply of fingerlings and future multi-user processing capacity. Employment of up to 50 jobs (once the 3 stages are complete). IES includes a 10% employment target plus HR manager for employment and participation outcomes as well as opportunities for Indigenous subcontractors and supply chain and service providers.
Charles Darwin University (Conditional Approval)	New education and civic precinct in Darwin city, comprising: An education precinct: new teaching and research spaces, community room and facilities, CDU corporate offices Civic precinct: City of Darwin council chambers and library, NT Library, retail and car parking	\$150m	\$440m	Public benefit, IES and cost benefit analysis and to be finalised.
Verdant Minerals, Ammaroo Phosphate Project (Conditional Approval)	Development of a phosphate rock mining operation	\$160m	\$420m	Public benefit, IES and cost benefit analysis and to be finalised.



Expansion of Darwin Harbour, including the construction of a new Shiplift, to facilitate the development of various support industries.

SHIP JUST GOT REAL

EXCLUSIVE

Northern Australia funding arrives for \$400m Darwin ship lift P4



NAIF Loan	Total Project Value
\$300m	\$400m
Public Benefit	Jobs

Darwin harbour is the only functional deep water harbour in Northern Australia. Without this facility large vessels would need to travel around 10 days or more to be serviced elsewhere.

NAIF's investment is forecast to deliver economic diversification, job creation, new roles for highly skilled workers and new opportunities for NT businesses.

Economic Impact and Other Public Benefit

- The Shiplift will be capable of servicing large vessels from industries including coastal shipping, offshore petroleum, fishing, pearling, Defence and Border Force – being used to lift vessels out of the water so they can be serviced, repaired or stored, including for safety during cyclones.
- The facility will be able to lift vessels up to 5,000 tonnes in weight and up to 103m in length and include four wet berths and 20 hectares of hard stand area for repair and maintenance works. These additional facilities will reinforce the city's marine maintenance and servicing activities and create spinoff benefits for local businesses.

Indigenous Engagement

- Ongoing engagement with the Larrakia.
- A commitment to the Northern Territory Government's Aboriginal employment target of 16% within the project team and procurement opportunities aligned with the Northern Territory Government's Territory Benefit Plan.



Medium fish nursery, production ponds and processing equipment – NAIF's first completed project.



NAIF Loan	Total Project Value
\$7.18m (potential for up to \$30m)	Up to \$60m in 3 stages
Public Benefit	Jobs

NAIF finance assisted in the recognition of northern Australia as a leading supplier of premium saltwater farmed barramundi

Small scale agriculture is difficult to finance in the private sector

NAIF finance allowed fast tracking of this major Humpty Doo investment which would not have been possible in the short term without NAIF

Economic Impact and Other Public Benefit

- Increase in production capacity to meet increasing demand for fish, with additional employment (in Stage 1, 13 construction jobs and 7 ongoing jobs)
- Help grow the NT aquaculture sector, through supply of fishlings and future multi-user processing capabilities

Indigenous Engagement

- Target of 10% Indigenous employment
- Employing culturally appropriate HR Manager & Mentor to support Indigenous employment and participation opportunities
- Identification of sub-contracting opportunities for Aboriginal businesses and engage suppliers and service providers with a demonstrated commitment to Indigenous engagement



Cold storage and export hub at Darwin Airport, solar energy farms at Darwin, Tennant Creek and Alice Springs and off-site multi-user battery, runway upgrades at Alice Springs



Potential NAIF Loan	Total project value
Up to \$150m	\$300m

Public Benefit	Jobs
Up to \$127m over 20 years	Up to 1,000 construction jobs500 indirect / supply chain jobsOver 140 new ongoing positions

NAIF's ability to **provide an early indication of support** for these projects has accelerated their construction timetable.

Transport related infrastructure is an important **enabler of growth and prosperity** in the north.

Other Public Benefit

- Increased capacity to attract bigger planes to carry more tourists and export the norths' distinctive products such as mud crabs, barramundi, mangoes and melons to Asia
- Local businesses, including Indigenous organisations, will benefit from the Project

Indigenous Engagement

- Commitment to 10% Indigenous employment target
- Project Management Team will oversee procurement activities, workforce commitments and broader partnerships with specialist Indigenous engagement experts and employment service providers
- Key Indigenous stakeholders (including Larrakia Development Corporation) have been identified for ongoing engagement

Financial assistance is subject to finalisation of conditions precedent and NT Government's consideration and agreement for approved funds to be advanced



Airport runway, taxiway and apron upgrade, runway lighting and provision of contractor accommodation.



NAIF Loan	Total project value
\$27.5m	\$27.5m

Public Benefit	Jobs
Greater than \$370m	80 construction jobs320 jobs approximately
over 20 years	with airport continued operations

NAIF's loan tenor better matching the long-term asset life was not available in the commercial banking market.

NAIF's ability to take a **long-term view in structuring its repayment profile** allows the Proponent to use its short to medium term cash flow on other high-value projects that support Voyages' social purpose of creating opportunities for Indigenous Australians through cultural tourism.

Economic Impact and Other Public Benefit

- A key economic enabler for the Yulara region, particularly tourism to the world heritage Uluru and Kata Tjuta National Park
- Indigenous training opportunities
- Continued availability of emergency services and flights for remote communities in the region

Indigenous engagement

- A target of 3% to 5% of goods and materials sourced from companies that are 50% or more Indigenous owned
- Project construction employment targets are for Indigenous people to be greater than 10% of the workforce





SUPPORTING TRANSITIONING ECONOMIES

Chair: Paul Mertin – Stage Manager SA/NT, Bendigo and Adelaide Bank

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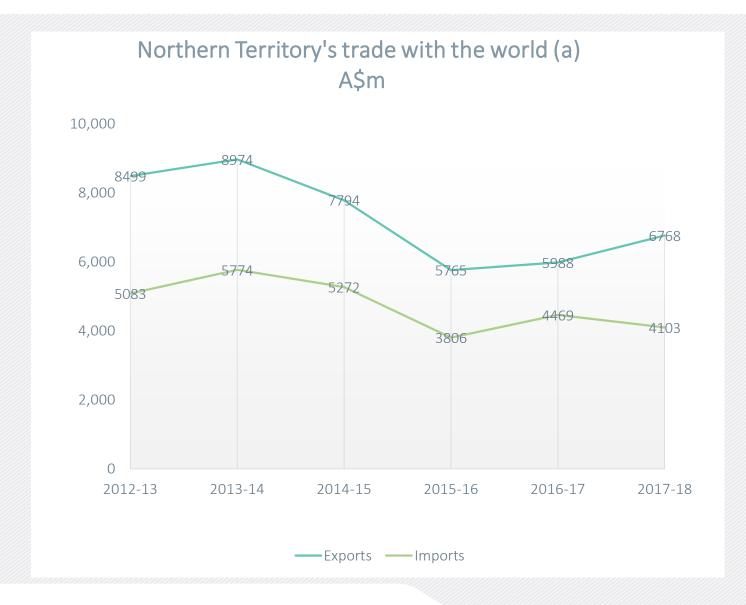
Emma Nesbitt

GM & Expert in Residence, Darwin Innovation Hub



REGIONS IN TRANSITION: CONNECTING REGIONS WITH THE WORLD

Sandra Henderson Director, Northern Territory Office 20 February 2020





TOP END IMPORTERS

DFAT: WORKING FOR REGIONAL AUSTRALIA

Global network, global reach

- With Austrade, over 120 offices worldwide and in each state and territory.

Economic and Commercial Diplomacy Agenda



Free Trade Agreements

WWW.FTA.GOV.AU

A free trade agreement (FTA) is an international agreement that reduces or eliminates certain barriers to international trade and investment.

AUSTRALIA'S 13 FREE TRADE AGREEMENTS



FREE TRADE AGREEMENTS: YET TO ENTER INTO FORCE

Indonesia-Australia Comprehensive Economic Partnership Agreement

Pacific Agreement on Closer Economic Relations Plus



IA-CEPA



PACER Plus

AUSTRALIA'S FREE TRADE AGREEMENT NEGOTIATIONS: CURRENT AND FUTURE

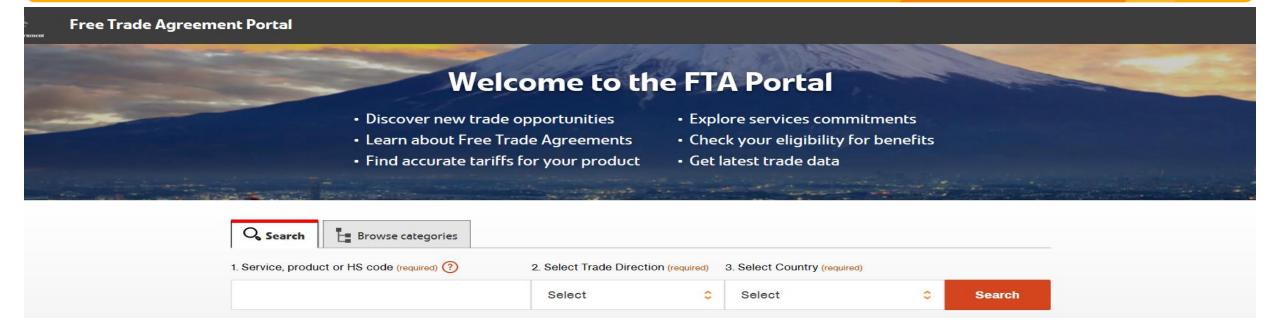
Australia-European Union

Pacific Alliance

RCEP

Australia-United Kingdom

FTA PORTAL



Explore by Market





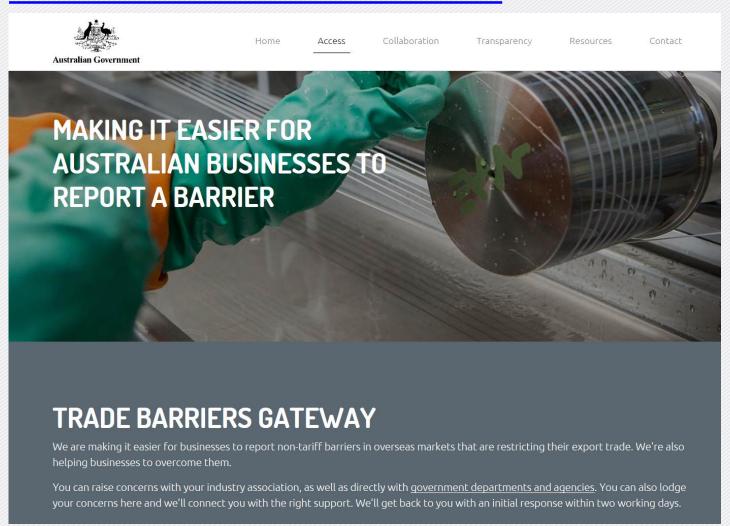


ADDRESSING NON-TARIFF BARRIERS





NON-TARIFF BARRIER GATEWAY



DEVELOPMENT PROGRAM OPPORTUNITIES -PRIVATE SECTOR PARTNERSHIPS





FRIENDSHIP GRANTS



Every year across Australia, thousands of people donate their time and money to help people in developing countries. Australian Aid: Friendship Grants is bringing local Australian community organisations into the Australian aid program by providing funding for them to expand or enhance their international development activities in our region. Photo: Teagan Glenane



FriendshipGrants
@dfat.gov.au







SUPPORTING TRANSITIONING ECONOMIES

Chair: Paul Mertin – Stage Manager SA/NT, Bendigo and Adelaide Bank

Tim Hallam

Executive Director Origination, NAIF

Sandra Henderson

Director NT, DFAT

Emma Nesbitt

GM & Expert in Residence, Darwin Innovation Hub





AUDIENCE Q&A





MORNING BREAK



REGIONS RISING

NATIONAL EVENTS SERIES FOR REGIONAL AUSTRALIA



NATIONAL SERIES
PLATINUM PARTNERS











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REGIONAL ENABLEMENT: POPULATION & WORKFORCE

Chair: Tim Saul – Head of nbn local SA/NT, NBN Australia

Simon Maddocks

Vice Chancellor & Director, CDU

Steve Edgington

Mayor, Barkly Regional Council

Karen Vohland

Executive Director, Dept. of the Chief Minister



Regional Australia Institute - Regions Rising NT Regional Enablement: Population and Workforce "What Role a University?"

Professor Simon Maddocks
Vice-Chancellor and President
20 February 2020



Recognition of Traditional owners and Indigenous cultures

Charles Darwin University acknowledges the traditional custodians of the land on which we are meeting and pays respect to Elders both past and present and extends that respect to all Aboriginal and Torres Strait Islander people.

CDU – 30 years of dual sector education in the NT





12,000 Higher Education students 9,000 Vocational Education and Training students

CDU VET Student Profile

'''||||||

- 28% Aboriginal/ Torres Strait Islander
- 19% Low socio-economic status
- 23% from remote/very remote Australia
- 26% Non-English Speaking Backgrounds
- 58% mature age (>25yrs)
- 17% VET delivery in remote/very remote locations





CDU HE Student Profile

- 13% of NT HE students Aboriginal/Torres Strait Islander
- 19% Low socio-economic status
- 11% domestic students from remote/very remote Australia
- 20% Non-English Speaking Backgrounds
- 73% mature age (>25yrs)
- 94% non-school leavers

Connect Discover Grow

Charles Darwin University Strategic Plan 2015-2025



- A provider of transformative skills and learning
- Globally recognised for Indigenous leadership
- A critically engaged university of the region

- A truly international university
- A successful research intensive university

Focus on Indigenous Leadership





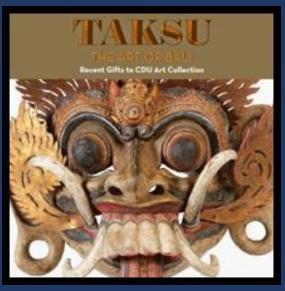






- Respect for culture and knowledge
- Student access, success, support
- Both ways learning
- Indigenous research

Focus on Regional Engagement





Part of the fabric of NT community life



Focus on International



- Engaged with our region
- International students
- Collaborative research and capacity building

Focus on Research









- Menzies School of Health Research
- Research Institute for the Environment and Livelihoods
- Northern Institute
- Energy and Resources Institute

Regional transition and revitalisaton



STRAITS TIMES GRAPHICS

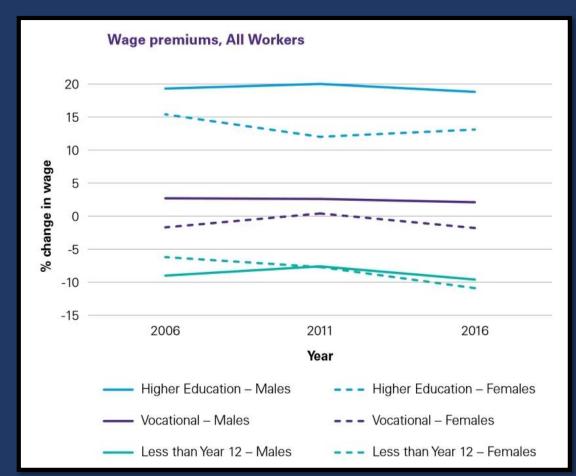




Revitalisation of the US Rust Belt –

A regional case study





Benefits of a university education – contributor to regional prosperity





THANK YOU







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Steve Edgington

Mayor, Barkly Regional Council

Karen Vohland

Executive Director, Dept. of the Chief Minister

Title

Karen Vohland

Executive Director Strategic Communications and

Engagement

February 2020.



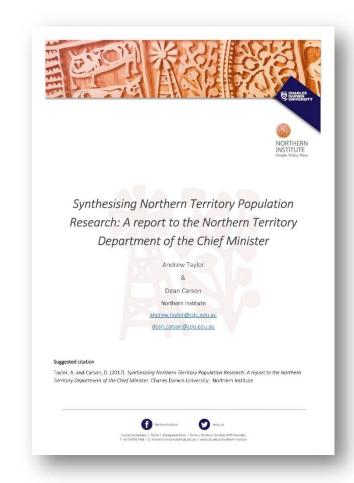
The Territory is an amazing place with untapped potential. There's just one problem -

We need more people

Why is it important?

A sustainably growing population that supports a healthy economy and thriving communities is essential to the future of the Territory. Research completed by **CDU's Northern Institute** found population growth in the Northern Territory has experienced **five years of low growth**, including:

- 21 consecutive quarters of negative net interstate migration
- ➤ Large declines in biggest in-migration market of early career workers, particularly women
- Increased departures of key groups like early career workers, those nearing retirement age, and recent retirees
- ➤ Lower proportions of interstate migrants from key sources coming to the Northern Territory



Northern Territory Population Growth Strategy

Our vision

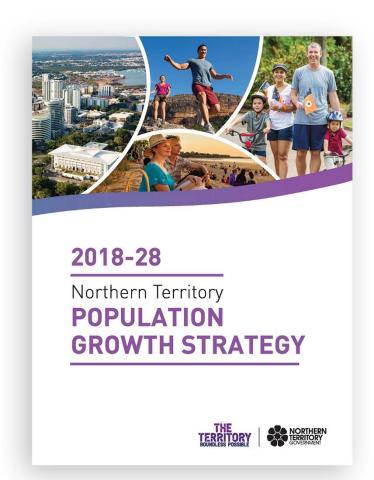
A sustainably growing population that supports a healthy economy and thriving communities

Our goal

To return the population growth rate to the historical long-run average of 1.4 per cent, from recent low growth path of 0.6%

Objectives

- ➤ Attract specific population segments to move to the Territory
- > Encourage those that live here to stay for the longer term



Strategic focus areas

How will we achieve our key objectives?

- ➤ Telling the modern Territory story
- Attracting investment and creating jobs
- Attracting and retaining migrants
- Enhancing liveability
- Understanding the drivers of population change

Evidence-based, comprehensive approach

- Based on 12 years of research
- Multiple actions necessary to build reasons to arrive and stay



Attracting the right people

We know it takes a **special type of person to be a Territorian** and those people possess similar values and qualities that fit a specific psychographic profile – the **Committed Opportunist**

One in five Committed Opportunists are currently considering a move interstate and 19% are open to moving to the NT

These people are:

- Hard working and optimistic
- Adventurous and often escape to nature to recharge
- Community focused and consider friends to be family
- Career focused without stepping on people to get ahead



Targeting Committed Opportunists

Using complex **demographic and behavioural targeting**, we are able to cut through the noise and speak directly to our target audience.

Channels include:

- Broad awareness cinema, print and radio
- Editorial partnerships
- Social media and digital
- Targeted dynamic digital with bespoke content delivered during high-profile events

The results speak for themselves. Recent research

Over 1 in 10 recalled the campaign, and 19% saw a positive shift in their likelihood to move the NT after seeing the campaign





Land of possibility

Robbie Talt moved from Sydney to the Northern Territory with a goal to improve health inequality. What he received in return was far more than he hoped for – advanced career opportunities, dramatic landscapes...

First dates are nerve-scaling enough without have the added pressure of axing your date to fig 5072. Microstrees to spend a long weekend in a city they? Microstrees to spend a long weekend in a city they never wisted before Robbies Teal and Kylle Tila weven total strangers - they or met through multifirends and both worked in systems it the same time – but by the time they reconsected six a freed's properties of the same time of the same time – but by the time they reconsected as a freed's Fertificial working as a paedistratic consultant as Royal Dawren Height all while running his own private practice. Dawren Paedistrices.

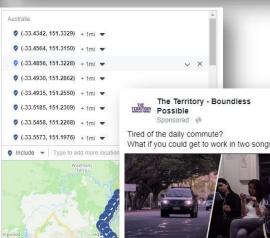
phrists practice, Jurium 94endarins.

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There's incredible instancial parks there so we found to Litchild and Robbies, were in waterholes, went kaysking and had a pricin at Berry Songo; Netther had gamdle before but on which, they visited the casino and work \$500. "We spert the whole but on these and vine." Say Robbies Isosphies whole but on these and vine." Say Robbies Isosphies.

Take a chance on the Territory, where the opportunities are bo and anything is possible. Visit boundlesspossible.nt.gov.au. THE TERRITORY



A consistent message to showcase the real Territory





Thank you.







REGIONAL ENABLEMENT: POPULATION & WORKFORCE

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Simon Maddocks

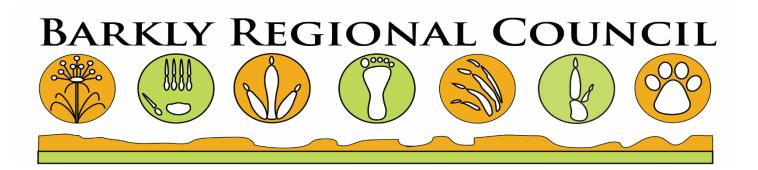
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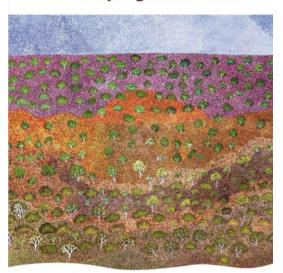
Karen Vohland

Executive Director, Dept. of the Chief Minister



Australia's First Regional Deal

Barkly Regional Deal



BARKLY REGIONAL COUNCIL MAYOR STEVEN EDGINGTON

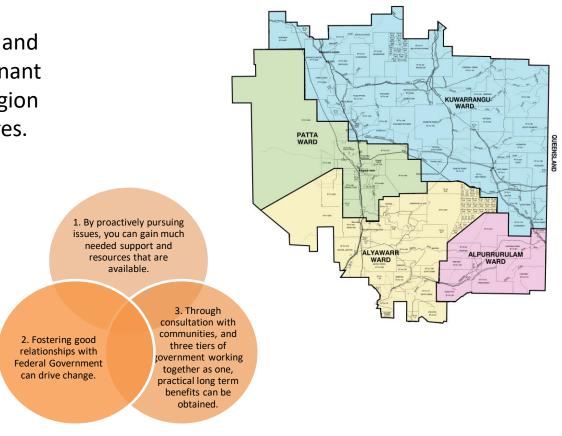


The Barkly, Timeline and Key Learnings

- Situated between Alice Springs and Katherine with the town of Tennant Creek at its heart, the Barkly region covers 323,514 square kilometres.
- 8,500 residents in region.
- Approx. 60% Aboriginal.

Regional matters:

- Aging infrastructure
- Social disadvantages
- Welfare dependence
- Youth safety
- Accommodation shortages





2017 - 2018

Tennant Creek and Regional Matters

- Increase in domestic and family violence.
- Growing alcohol abuse problem.
- High number of visitors.
- Over crowding in public housing.
- Not enough resources to respond to needs.
- Escalating youth property crime and suicide.
- Alcohol abuse.
- Events preceding conversations around 'Regional Deal' proposal
- Immediate Response

Toddler hospitalised after alleged sexual assault in Tennant Creek

Man, 25, charged with alleged rape of two-year-old girl

Child protection boost for Tennant

National Crisis Takeaway grog

Crime in the Outback: 'This town has a problem with sexual assault on children"

Community traumatised by alleged rape of two-year-old

Alleged horror attack on two-year-old **Northern Territory girl**

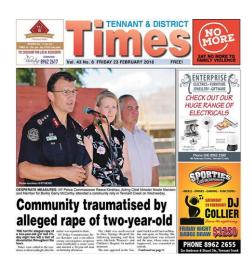
Part of governments immediate response for Tennant Creek came in the form

- Liquor restrictions
- Increase Police presence
- Additional welfare staff brought into Tennant Creek
- Critical response services engaged
- Review of government strategic action plans

Housing advocacy nails plans to build a better Barkly









Initial Response & Council involvement

- Concern due to lack of public consultation.
- Residents worried about future of town.
- Small group of people (negative influence) left town.
- Public housing Safety Officers announced
- Increased negative media coverage had to be addressed.
- Council actively lobbied Northern Territory Government to increase resourcing.
 - Policing
 - Social services
- Submission to liquor commission imposing liquor restrictions.
- Mayor took every opportunity to talk to the media and propose solutions.





June – July 2018 Deal Proposed and Prime Ministerial Visit

In June 2018, during annual National General Assembly of Local Government visit to Canberra, we met with the former Prime Minister Malcolm Turnbull.

Initial conversations around Regional Deal proposed – similar to 'City Deal'.









Taskforce established

Local

 Members of Barkly Regional Council Executive Team

Federal

 Team from Department of Infrastructure, Transport, Cities and Regional Development

Territory

 Representatives from Department of Chief Minister



Regional Deal initiatives defined

- 28 key initiatives
- 3 community priority areas:
 - Economic development
 - Social development
 - Culture and place-making

\$78.4 million to fund 28 agreed priorities.





Regional Deal Achievements to Date

- Airstrip upgrade at Alpurrurulam
- Community Sports Initiative has commenced with 2 new hires
- Working groups formed in 2019 are still running strong
- Plans for Youth Facility are out for consultation







This is the start of a 10 year journey

The Deal will deliver:

New jobs

Improved housing

Better support services to those in need

New infrastructure

Better coordination and collaboration of local service providers





AUDIENCE Q&A



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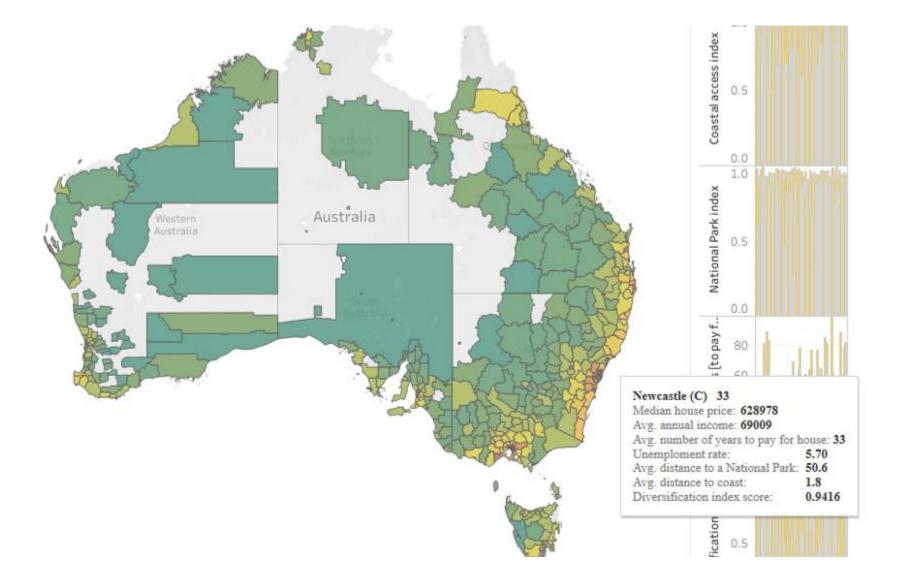


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Understanding the MOVE TOOL in your Region



Location	Medium House Price	Avg Income	Years to Pay
Newcastle (NSW)	\$628,978	\$69,009	33
Darwin	\$519,155	\$83,266	22
Katherine	\$328,111	\$64,936	18
Toowoomba (QLD)	\$375,483	\$61,796	22
Geelong (VIC)	\$539,042	\$60,638	32
Esperance (WA)	\$340,450	\$73,250	17

<u>Hornsby</u>		
Medium House Price	\$1,283, 363	
Avg Income	\$76,370	
Avg Years to Pay	60 years	



#REGIONSRISING NATIONAL SUMMIT 28-29 MAY 2020 CANRERA